





## ABOUT US

*“Attention to detail. Focus on quality.” is more than a tagline to the CHOICE team. It’s our core belief when approaching everything we do.*

### DETAIL

As a full-service construction company, we’re able to apply a variety of lenses to a project regardless of its stage in development. We ask the right questions upfront to better define the details that are necessary to complete a project on-time and on-budget.

We pay close attention to the plan vs. progress, project collaborators, team capacity and many other variables to ensure we quickly identify “yellow flags” or areas that require additional attention to ensure minimal disruption of a project’s requirements.

### QUALITY

Our focus on quality goes far beyond competitors. We believe in working with a network of trusted partners to ensure our benchmark for quality is met every time. From the first communication to completion, our team is hands-on and ready to get to work. Because we’re a multi-generational, family-owned business, we take a “all hands-on deck” approach and work exceptionally well together to deliver for our Clients. Based on our extensive experience, we’re able to provide a realistic timeline and budget, and promise reliable communication. You will always have access to the entire team regardless of title.

## BY THE NUMBERS

*Throughout our decades of experience, we’ve honed what we do best to provide you with the ultimate solution for your project’s needs.*

**TEAM  
EXPERIENCE**

**110+**

YEARS

**TOTAL  
DEVELOPED**

**5M+**

SQUARE FEET

**TOTAL  
COMPLETED**

**500+**

PROJECTS

# OUR ADVANTAGE

We take great pride in partnering with businesses and projects of all sizes. As a small team of experts ourselves, we know that, “big things come in small packages.”

We’ve worked with 50+ nationally recognized businesses and deeply appreciate the expertise we’ve gleaned from those experiences. Our understanding of the “big players” and complex development requirements have provided us with a robust skillset and the highest standard of professionalism for our team.

As our own business evolves and our strategy is refined, we believe we possess a unique expertise with projects between \$100K to \$3M and 1,000 to 50,000 square feet. In that range, our team can identify opportunities and fully manage the special challenges, and have identified this niche market as the driving force behind our future growth.

However, our past projects and active development fully lends itself to projects of any size. We are confident that we’re the right CHOICE for your next project.

*New construction*

*Development and redevelopment*

*Construction management*

*Refreshes and retrofits*

*Design-build solutions*

*Interior and exterior alterations*

*Buildouts*

*Renovations and restorations*

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*“They have done 10 different projects for me over the years and are consistently on-time and on-budget. They are honest, reliable, hands-on and they offer full-service.”*

*James L.  
Oxford Development Partners, LLC*



# MEET THE TEAM

## **DOUG VITALE** | PRESIDENT, CHIEF EXECUTIVE OFFICER

Doug is a dynamic, results-driven project management and development professional with more than 40 years of extensive experience in project operations, development, construction and property management.

*Past clients include Walgreens, Sam's Club, Wal-mart, Crate & Barrel, Armed Forces, and special projects in commercial, medical, food processing, shopping centers, retail and hospitality.*

## **MIKE VITALE** | EXECUTIVE VICE PRESIDENT

Mike is an accomplished construction and development professional with over 18 years of experience. His expertise and know-how provide a full end-to-end solution for all projects in the portfolio.

*Past clients include Krispy Kreme, Pier One Imports, Wet Seal, FatPour, Hot Topic, and Tillys; light industrial developments including, but not limited to, Elgin Truck Repair, MSD Express; multiple light industrial spec buildings; and 2<sup>nd</sup> and 3<sup>rd</sup> generation light industrial renovations.*

## **JOE VITALE** | VICE PRESIDENT

Joe is an ambitious construction professional with more than 10 years of experience in the industry with a keen focus on detail, quality, and communication. Since 2009, Joe has managed several multimillion-dollar projects.

*Past clients include Merchandise Mart Chicago, Arcade Residences, Bank of America, Northwestern University, PETCO, Massage Envy, Steve Madden, Chipotle, PNC Bank, Love's Travel Stops & Country Stores, Christ Church and multiple property Owners & Managers.*

## **DANIELLE RAUSCH** | CHIEF FINANCIAL OFFICER

Danielle oversees all bookkeeping and financial operations for CHOICE Construction Group. With more than 10 years of experience in finance (both National and International), property management and office management, she is well versed in all operational aspects of running a construction management company.

## **ANDREA NOLAN** | MARKETING BUSINESS PARTNER

Andrea leads Fifteen Marketing and delivers creative and effective digital marketing solutions for service-based businesses. Her expertise in website design, search engine optimization, content creation and email / social media marketing translates into custom, cost-effective solutions for her clients. CHOICE Construction Group and Fifteen Marketing kicked off their partnership in September 2021 to launch a digital marketing strategy that supports current brand objectives and future business growth.



[Click here to read our team's full biographies and specialties](#)



## CONTACT US

Whenever possible, we want to get involved early during the conceptual planning phase to serve as a guide as your idea grows. Our partnership can help save time and money making things easier for you and your team. If you have any questions, need a sounding board or are ready to get to work, simply fill out our form and the right person on our team will reach out at a time that works best for you.

***Fill out our contact form***

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